

JA STOCK MARKET CHALLENGE

Junior Achievement™

INVEST

in a brighter tomorrow

JA Take Stock in Your Future introduces students to basic concepts about how the stock market works and the impact of current events on the stock market. Through JA Take Stock in Your Future, students discover the benefits and challenges of investing in the stock market as part of a broader, long-term investment strategy and the risks and rewards of trading. After completing the classroom curriculum, students and teachers are invited to compete in the JA Stock Market Challenge, where high school students compete by investing and trading fake funds in the real market creating draft portfolios as teams, and finalizing their stock selections.

Important Dates

January 15th - February 5th , 2027
Take Stock in Your Future
Classroom Curriculum Starts



Junior Achievement™
of West Kentucky

CONTACT US:
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HOW YOU CAN SUPPORT

Sponsorship Information

Bell Sponsor — $250

As a BellSponsor, your donation will help INVESTcommunity partnerships and showcase your engagement with Junior Achievement of West KY and our local schools.

- Logo on Signage at Stock Market Challenge event

Rising School Sponsor — $1,000

As a Rising School Sponsor, your donation will make it possible for students in YOUR HOME COUNTY to go to Experiential Education Opportunities in our area.

- Exclusive sponsorship of chosen activity
- Recognition in the event program and t-shirt
- Signage at event

Bull Pen Scholarship — $2,000

The Bull Pen Scholarship will provide a $500 college scholarship to each student of the Winning Team of the Stock Market Challenge.

- Scholarship for 4 students (1 Team)
- Recognition in the event program
- Opportunity to include items in the Winner's Bag

Wall Street Champion — $5000

As a Wall Street Champion sponsor, you're donation will make the challenge event possible for students to Experience A Day On Wall Street.

- Keynote Speaker Option
- Sponsorship of 2 teams
- Recognition in the event program
- Opportunity to include logo item Winner's Bags

FOR MORE INFORMATION CONTACT

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Scan Here To Become A Sponsor

JA Junior Achievement
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